

# **OCTOBER 22-23, 2021**

## FRIDAY & SATURDAY 9 AM - 5 PM HAWAII CONVENTION CENTER

Join us for the second annual Young at Heart Expo, an event offering lifestyle-improving tips aimed at those 50 and older in Hawai'i.

**BROUGHT TO YOU BY:** 



THIS EXPO IS POWERED BY

### **BOOTH PACKAGES:**

#### OPTION 1: *Premium Booth – \$1,325 + tax* Includes:

- 10'x10' booth space
- 1 skirted 8' table
- 2 chairs
- Wastebasket
- Back and side wall drapery

DISCOUNTED ADVERTISING AVAILABLE IN THE YOUNG AT HEART SPECIAL SECTION WITH PURCHASE OF A BOOTH!

- Company Booth ID
- Guidebook and event website listing
- 6 event badges
- Prime location in exhibition hall

Subject to availability.

#### OPTION 2: Standard Booth – \$1,025 + tax Includes:

- 10'x10' booth space
- 1 skirted 8' table
- 2 chairs
- Wastebasket
- Back and side wall drapery

- Company Booth ID
- Guidebook and event website listing
- 6 event badges

Subject to availability.

The Event Guidebook will be distributed for free to all attendees at the event.

A 20% discount will be offered to non-profit organizations. Note: Add \$175 to upgrade to a Corner Booth.

## **DEADLINE:**

**Early Bird reservation is due by June 25, 2021. Rates will increase after.** Booth assignments are on a first come, first serve basis. Signed contract and 50% deposit are required to hold space. All above rates are subject to tax. Final payments to be paid by/on October 1, 2021.

\*COVID DISCLAIMER AND STATEMENT: The Hawai'i Hotel and Restaurant Show is tentatively scheduled for September 22 & 23, 2021. We are working with the management of the Hawai'i Convention Center to ensure that this event complies with the latest COVID-19 requirements. We are hopeful that by the fall season, COVID-19 restrictions will be lifted or we as a community will have entered Tier 4 under the City & County of Honolulu's COVID-19 Reopening Strategy, which will allow public exhibit and tradeshow events. As such we continue to plan and organize our show. However, as we all know, things may change, and if they do, you will be informed.

> To reserve your booth or sponsorship package, contact Andrea Garcia at andreagarcia@staradvertiser.com Patrick Klein at pklein@staradvertiser.com